



UTAH ENTREPRENEUR KIMBERLEY JONES NAMED WOMAN BUSINESS OWNER 2009 BY THE NATIONAL ASSOCIATION OF WOMEN BUSINESS OWNERS

Salt Lake City, UT. – June 23rd, 2009 – Kimberley Jones, CEO of Vérité, was named the Woman Business Owner of the Year 2009 at a reception that was held in her honor at the Alta Club in Salt Lake City. The National Association of Women Business Owners Salt Lake Chapter annually chooses one outstanding businesswoman to receive the NAWBO Woman Business Owner of the Year Award. The winner has demonstrated strong leadership skills in growing and managing a successful business that is more than five years old while also sharing those skills by participating in volunteer and civic activities.

"I am honored to be recognized for this award and I share this recognition with our exceptional employees that made this possible," Jones said. "The company will be sixteen years old in July and this award validates our efforts over the years to be a viable resource and great place to work."

Kimberley Jones founded Vérité in 1993 with little more than a desktop computer and laser printer. Today, Vérité is a leading provider of digital communications for sales, marketing and training organizations within Fortune 500 corporations and other enterprises worldwide. Web based technology products have been a primary focus for over 10 years and support the company's commitment to innovative communications.

The Salt Lake Chapter of NAWBO has been providing a strong voice and vision for women entrepreneurs and business owners since 1992. NAWBO/SLC represents women business owners in a broad spectrum of endeavors from interior design, marketing and custom web-based services to restoration, power sweeping, and non-traditional industries such as engineering and construction.

About Vérité

One of Utah's original digital communications agencies, Vérité, Inc. produces unique and effective on-line tools, and creative campaigns for corporate sales, marketing and training departments. The company was founded in 1993 and initially developed digital advertising campaigns to enable businesses to communicate effectively. Vérité offerings include eTools™, on-line services for registering, testing, certification, eCommerce and more. Vérité has built innovative integrated media solutions for some of the world's leading technology companies including Novell, Omniture, Symantec, Intel, The State of Utah, Avocent and more. Headquartered in Sandy, Utah, Vérité, Inc. serves clients in Utah as well as nationally. Learn more at www.verite.com.



About NAWBO

The National Association of Women Business Owners (NAWBO) is a 33-year-old nonprofit organization of nearly 8,000 women entrepreneurs that began when a dozen business women in the Washington, D.C. area met informally in late 1974 to exchange information on federal contracts, bank credit and other financial issues.

Today, NAWBO has nearly 80 chapters in the nation and is recognized as a policy leader on Capitol Hill where it continues to champion women business owners and their issues to lawmakers, the media, federal government agency heads, White House staff and the greater business community.

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