



Vérité Awarded Prestigious Stevie™ Award for Best Training Production 2006 for Key Intel eLearning Campaign

Salt Lake City, UT – June 21, 2006
Vérité, a digital communications agency, announced it was presented with a Stevie for a key Intel eLearning Campaign in the Training category in the 2006 American Business Awards in New York City. "Intel wanted to convey state of the art training concepts and set the tone for training across a worldwide channel. To meet their needs we designed engaging interfaces centered around experiential learning concepts and provided an easy way to localize the training into 12 languages," says Kimberley A. Jones, CEO of Vérité. "We were very pleased to see this production win a Stevie award; we're proud to be raising the bar in corporate training."

About The Stevie Awards

Hailed as "the business world's own Oscars" by the New York Post, Stevie Awards are conferred in three programs: The American Business Awards, The International Business Awards, and The Stevie Awards for Women Entrepreneurs. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at: www.stevieawards.com.

The screenshot shows a web-based eLearning interface for Intel. At the top left is the Intel logo. The page title is "Intel® 955X/945X Express Chipset Based Systems Technical Information". There are navigation links for "Information", "Legal", and "*Disclaimers". The main content area is divided into two sections: "Hardware Usage Models" and "Software Technologies". Under "Hardware Usage Models", there are four radio button options: "Extreme Gaming", "Government / Education", "Small / Medium Business", and "Entertainment PC". Under "Software Technologies", there are four radio button options: "Intel® Extended Memory 64 Technology", "Enhanced Intel® SpeedStep® Technology", "Intel® Matrix Storage Technology", and "Intel® Active Management Technology". A circular inset image shows a woman sitting at a desk with a computer. At the bottom, there is a "Course Progress" indicator with five circles, the first of which is filled, and navigation buttons for "Main" and "Exit". A small text box at the bottom of the content area states: "Completion of this course occurs when two Hardware Usage Models and all four Software Technologies sections have been completed."

The engaging interface also allows for easy localization into 12 languages

"Many Americans accomplish extraordinary things in the workplace everyday, but rarely get the attention they deserve," said Stevie Awards founder Michael Gallagher. "We hope that the Stevies inspire people at all levels of American business to recognize and honor outstanding work." Nicknamed "the Stevies" for the Greek word "crowned," the awards were presented during ceremonies at the Marriott Marquis Hotel in New York City. The ceremonies were hosted by CNN personality Ali Velshi, videocast live on the Internet and broadcast nationwide on radio.

More than 100 Stevies were presented in over 40 categories including Best Overall Company, Best Executive, Best Support Staffer and Best Corporate Web Site. More than 1,500 nominations from companies of all sizes and in virtually every industry were submitted for consideration.

About Vérité

One of Utah's original digital communications agencies, Vérité, Inc., produces unique and effective online tools, and creative campaigns for corporate sales, marketing and training departments. The company was founded in 1993 and initially developed digital advertising campaigns to enable businesses to communicate effectively. Vérité offerings include eTools™, online services for registering, testing, certification, eCommerce and more. Vérité has built innovative integrated media solutions for some of the world's leading technology companies including Novell, Omniture, Symantec, Intel, The State of Utah, Avocent and more. Headquartered in Sandy, Utah, Vérité, Inc., serves clients in Utah as well as nationally.

Learn more at www.verite.com.