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## **VÉRITÉ CLIENTS RIO TINTO, DENTAL SELECT AND MOZY NAMED FINALISTS IN THE 2010 STEVIE™ AWARDS**

Salt Lake City, UT. – May 18th, 2010 –Vérité, a digital communications agency, today announced that three of their clients were named finalists in the prestigious Stevie™ Awards for 2010. Rio Tinto was named a finalist for the 2008 Sustainability Report, an interactive web based tool. Dental Select was also named a finalist for their corporate web site and Mozy for the Introduction to Mozy animated overview. More than 2,700 entries were submitted for the 2010 American Business Awards.

The American Business Awards are the nation's premier business awards program. All organizations operating in the U.S.A. are eligible to submit entries - public and private, for-profit and non-profit, large and small.

This year's Stevie Award winners will be announced during the annual gala on Monday, June 21 at the Marriott Marquis Hotel in New York City. More than six-hundred executives from across the U.S.A. are expected to attend. The event will benefit Oceana (oceana.org), the largest international organization focused on ocean conservation. The ceremonies will be broadcast on radio nationwide by the Business TalkRadio Network.

Members of the Awards' Board of Distinguished Judges & Advisors and specialized final judging committees will select Stevie Award winners from among Finalists in final judging that will continue through May 28. Finalists were chosen by business professionals nationwide during preliminary judging in April and May.

"We are so pleased that our clients and Vérité are being given these awards," said Vérité CEO Kimberley Jones. "We're very proud of the type of work that we're being given creative and technical latitude to produce. It bodes well for our clients that they are receiving this type of recognition."

"Many Americans accomplish extraordinary things in the workplace everyday, but rarely get the attention they deserve," said Stevie Awards founder Michael Gallagher. "We hope that the Stevies inspire people at all levels of American business to recognize and honor outstanding work."

### **About Vérité**

A leading, worldwide digital communications agency, Vérité, Inc. produces unique and effective on-line tools, and creative campaigns for corporate sales, marketing and training departments. The company was founded in 1993 and initially developed digital advertising campaigns to enable businesses to communicate effectively. Vérité offerings include eTools™, on-line services for registering, testing, certification, eCommerce and more. Vérité has built innovative integrated media

solutions for some of the world's leading companies including Intel, Novell, Omniture, Rio Tinto, Symantec, and more. Headquartered in Sandy, Utah, Vérité, Inc. serves clients in Utah as well as nationally. Learn more at [www.verite.com](http://www.verite.com).

**About The Stevie Awards**

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more at [www.stevieawards.com](http://www.stevieawards.com).

Supporting sponsors of The 2009 American Business Awards include High Performance Technologies Inc., John Hancock, Lifelock, RCN Corporation, Softpro, and Ultimate Software. Media sponsor is the Business TalkRadio Network. Localization partner of the 2009 Stevie Awards is Lionbridge.

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